

FOR IMMEDIATE RELEASE

## *Zack Strober Earns DMCP Certification*

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Zack Strober successfully completed the Destination Management Certified Professional examination held February 2008 at the annual Association of Destination Management Executives (ADME) conference in New Orleans. The certification is awarded to candidates who have demonstrated a high level of knowledge and performance within the Destination Management Industry. Requirements for the designation include having been a member of a Destination Management Company (DMC) for a minimum of three years and have shown a professional level of responsibility and accountability in the successful completion of DMC Programs.

Zack joined The Arrangers in October 2005 as a Sales Manager, and focuses primarily on the Association market. Prior to relocating to Denver, Zack was a Senior Operations Manager for a leading Destination Management Company in San Francisco. He is currently involved in the Rocky Mountain Chapter of the Professional Convention Management Association (PCMA).

The Arrangers Destination Management and Event Planning Company provides creativity and production for many of Colorado's award-winning events. The Arrangers partners with Corporate, Incentive and Association planners for all event services including theme events, promotional parties, ground transportation, group activities, team building, custom tours and VIP services in Denver, Colorado Springs and the Rocky Mountain Resorts. The Arrangers' headquarters is in Denver's Historic "LoDo" District, serving clients meeting throughout Colorado.

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